

Virtual Leasing Experience – Performance Report

35 Dixon Street · commercial property tour performance

Reporting period 15 Aug 2026 – 31 Aug 2026

PERFORMANCE

Panorama Views

128

Visits

45

Engaged Visits

45

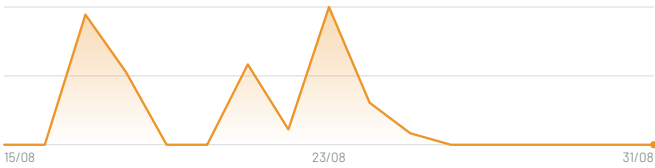
Engagement Rate

100%

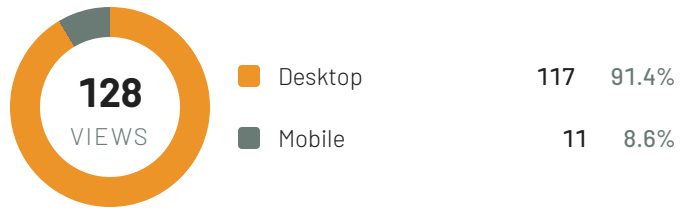
Engagement Time

8m 51s

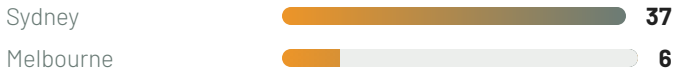
INTEREST OVER TIME



PAGE VIEWS BY DEVICE



SESSION ACTIVITY BY LOCATION



SPACES ATTRACTING ATTENTION



SPACE AND AREA INTEREST

SPACE	PANORAMA VIEWS	SESSION ACTIVITY	ENGAGEMENT TIME
Warehouse Dixon St	36	7	3m 02s
Dixon St. - Entrance	35	12	0m 29s
Office	29	15	2m 28s
Warehouse Rosehill St	21	5	2m 19s
Kitchen	4	4	0m 16s
Interactive Floorplan	3	2	0m 17s

How to read this report. Panorama Views, People Activity and Session Activity come from Google Analytics 4, fed by each Kuula tour's /share/... pages. Engagement Time is the sum of GA4 user engagement duration for the relevant scenes.

Session Activity counts browsing sessions per space and may repeat across scenes within the same space – it is a volume measure, not a deduplicated visit count.

Office and Office 002 are reported together as **Office**. Aerial Dixon St and the loose panorama insert are excluded from the totals above, the space ranking and this table, as they are not leasable spaces.

Views and visits are not people, and panorama interactions are not hotspot clicks or enquiries. This snapshot does not infer leads, calls or bookings.